

The AI-Ready MBA

A Curriculum Implementation Framework

THE GRADUATE AI SKILLS GAP — 2025-2026
77%

of employers now expect AI fluency from new hires

58%

say universities are not producing it at all

97%

of businesses report a skills gap in new graduates

Most students can describe AI. Almost none can build with it.

WHAT STUDENTS LEAVE WITH

01

A working AI tool

Built and configured during the session, matched to their career path.

02

A personal workflow

For research, writing, analysis, or editing — not a generic template.

03

Prompt architecture

Skills to direct AI reliably, not just copy-paste prompts from the internet.

04

A 30-day action plan

Three immediate applications for their first role after graduation.

SESSION STRUCTURE — 4 HOURS

I

Context alignment

30 min

II

Live tool builds

90 min

III

Workflow integration

60 min

III

Action planning

60 min

WHY NOW

AI fluency is no longer a differentiator for graduates — it is becoming a baseline expectation. Employers in consulting, finance, marketing, and operations are already screening for it. Programs that embed hands-on AI training now will attract the next cohort of high-intent applicants and produce graduates who place faster, at higher salaries, and in more competitive roles.

The window to lead on this is narrow.

IMPLEMENTATION TIMELINE

WEEK 1 **Discovery call**

30 min alignment on your program, cohort profile, and semester schedule.

WEEK 2-3 **Session design**

Tools and exercises customised to the roles your students are heading into.

WEEK 4 **Delivery**

4-hour on-site session. All materials and tool setups provided.

WEEK 5+ **Follow-up pack**

Students receive a digital toolkit. Faculty receive a session summary.

INVESTMENT
€3,499

Flat fee
Up to 30 students
Excludes VAT

Includes session facilitation, all materials, tool templates, digital toolkit, and follow-up action plans.

NEXT STEP

Ready to bring this to your students?

Book a 20-minute discovery call. We'll confirm the fit, discuss your cohort profile, and agree a delivery date.

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