

AI Workshops for Business Schools

1-Page Faculty & Career Services Executive Briefing

ACADEMIC INTAKE
Fall 2026 Season

77%

Employers actively evaluating practical AI competency in graduate interviews.

500+

Average live attendance across Outskill AI workshop deliveries.

0%

Curriculum disruption or technical setup required from university faculty.

WHAT STUDENTS WALK OUT WITH

01 Reusable Strategic AI Framework

Modular, repeatable systems for synthesising complex market research, competitor intelligence, and strategic reporting—not one-off chatbot prompts.

02 Live Business Problem Output

Students build a working workflow live during the session, giving them a real artifact they can explain and demonstrate in job interviews.

03 Corporate & Consulting Interview Fluency

Recruiters now test AI literacy as a first-round filter. Students gain the confidence to defend how, why, and when they use AI to drive business results.

VERIFIED WORKSHOP PROOF

✓ Delivered Many Live Outskill Masterclasses

✓ Guest Delivery at TIAS School for Business & Society

"Your framework for organizing information was extremely effective. More importantly, you challenged us to think differently about AI."

— Bernard Akatu, Outskill Attendee

"Totally agree with your perspective of using AI to level up cognition, thinking, and creativity, not treating it like a vending machine."

— Lillian Liang Emlet, Clinical Educator & Attendee

"You did a great job translating the latest AI developments into clear, practical takeaways relevant for work."

— Gustavo Martinez Hidalgo, Attendee

PROGRAM OPTIONS & SEASON LAUNCH SPECIAL

50% SEASON SPECIAL (SEP & OCT)

1-Hour Cohort Trial Session

Context framing + Live AI problem demonstration + Q&A

€449 ~~€899~~ regular

Flat fee per session (entire cohort included). Zero prep needed.

Full Half-Day Masterclass

3–4 hours deep dive with hands-on project builds & student toolkit

€1,499 – €3,499

Bachelor tracks from €1,499 · MBA / MScBA tracks at €3,499 flat fee.



Amit Srivatsa

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Applied AI Consultant

Overview: magicwand.site/workshops/business-schools
Click here to book a **free exploratory call**